

# CITY PROMOTIONS AND EVENTS NEWSLETTER

**AUGUST 2011**

**An exciting new attraction** is now on offer for locals and visitors alike. When friends and relatives visit be sure to add it to your list of "must do's".

**Royal Flying Doctor Service (RFDS) Education Centre** Located at the City of Dubbo Airport the RFDS Education Centre is open Tuesday to Saturday, 1pm to 4pm. Hear about , founder, Reverend John Flynn and view real life RFDs footage. Entry by donation: Adults \$2 and Children \$1.

Visit [www.dubbo.com.au](http://www.dubbo.com.au) for more information.

Be sure to have a copy of the [Dubbo City Guide](#) handy for when visitors arrive. Collect a take-home copy from the Dubbo Visitor's Information Centre .

## Evocities Update

Since its launch in September 2010, the Evocities campaign has attracted 93,659 visits to [evocities.com.au](http://evocities.com.au) and 89,707 visits to [evojobs.com.au](http://evojobs.com.au). The campaign has received 1,175 media appearances reaching over 14.8 million people. Equivalent value of this coverage is over \$4M. Between September 2010 and August 2011, Dubbo received 818 prospective new resident enquiries with 65 confirmed as relocated. Some 48 plan to move and another 48 are considering a move to Dubbo. Take a look at how we are promoting Dubbo as a place to live on the [Evocities website](#) If you would like more information about the Evocities campaign contact Natasha Comber on 6801 4000.

### Looking for staff?

Advertise a position vacant on the Evocities website by contacting Tammy Pickering on 6801 4450. Add your position vacant, free of charge on [evocities.com.au](http://evocities.com.au)

## Events - big business for Dubbo

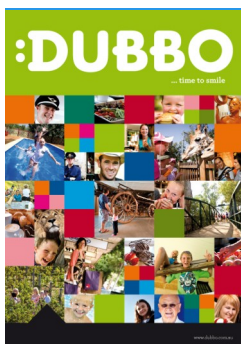
July and August have been outstanding months for events and conferences in the City. The men's and women's pennant bowls championships and Jazz Festival saw a combined visitation of in excess of 3000 to Dubbo.

Dubbo City Council has also been busy delivering events with the Australian Livestock Markets Association AGM & Conference attracting record numbers of delegates and sponsors; and the Division of Local Government Conference achieving an historical first by bringing together every council in New South Wales. Some 300 mayors and general managers participated in "Destination 2036" at the Dubbo Regional Theatre & Convention Centre.

Dubbo City Council's Marketing & Communications Branch boasts an impressive record of attracting and supporting events. Find out how to get your event to Dubbo or get help with your event by contacting Lana Willetts on 6801 4451 or [ana.willetts@dubbo.nsw.gov.au](mailto:ana.willetts@dubbo.nsw.gov.au)

## Made in Dubbo Showcase

The Dubbo Visitors Information Centre has introduced a new and exciting range of locally made produce and gift lines. The "made in Dubbo" souvenirs are becoming extremely popular take home mementos. The Visitors Information Centre has undergone an amazing transformation since the new year flood so be sure to call in and say "hi" to Jacki and her team. The Dubbo Visitors Information Centre is located opposite Brennan's Mitre 10 in lower Macquarie Street.



Promote your business in the Dubbo City Guide

\*\*\* Advertising closes Friday 26 August \*\*\*

The Dubbo City Guide is a key marketing tool promoting where to stay, what to do and where to eat in Dubbo. 120,000 copies are distributed throughout Australia over an 18-month period. For information on distribution and benefits to your business visit [www.dubbo.com.au](http://www.dubbo.com.au)  
For more information contact David Newberry on 6801 4458.

The City Promotions & Events Newsletter is compiled by the Marketing & Communications Branch of Dubbo City Council. If you have any questions regarding the Branch or its activities please contact Natasha Comber on 6801 4000. Visit [www.dubbo.com.au](http://www.dubbo.com.au) for information on living, visiting, investing and holding events in the City.



**Find out WHAT'S ON in Dubbo—[www.dubbo.com.au](http://www.dubbo.com.au)**