



MARK JAMES  
PHOTOGRAPHY



# REQUEST FOR IMAGES 2010/11 DUBBO CITY GUIDE

Yes, I have read the Guidelines contained in the Dubbo City Guide 2010/2011 Partnership Prospectus and would like to book in a free photography service (number of images subject to advertising rate specifications) \*

<b>Contact person</b>	
<b>Contact details</b>	<b>Tel:</b> <b>Email:</b>
<b>Name of Business:</b>	
<b>No of Images Required</b>	Size of your advertisement: _____ No of images required _____ (no as per advertising rate specifications)
<b>Target Market</b>	Which market segment would you like to target in this publication (please tick): <input type="checkbox"/> Compatriots (families) <input type="checkbox"/> Wanderers (empty nesters) <input type="checkbox"/> Both <input type="checkbox"/> Other _____
<b>Getting the best image</b>  Our goal is to capture the experiences of our City through our advertisers.  Selling the experiences that are on offer at your business will help us to sell our destination.	<input type="checkbox"/> I would like Dubbo City Council to arrange talent for inclusion in one or more of my images  <input type="checkbox"/> I will arrange talent for inclusion in one or more of my images  Mark James Photography will provide consent form for signing by talent included in your images.
<b>Image List</b> Please indicate the images that you would like to include in your advertisement. Refer to advertising rate specifications for number of images.  Eg: Family enjoying meal Swimming in the pool Family participating in an activity Front of building with sign	1. _____ 2. _____ 3. _____ 4. _____ 5. _____
<b>What day of the week, and what time of day suits you for visit by photographer</b> (please provide 3 options)	Day _____ Time _____ Day _____ Time _____ Day _____ Time _____
<b>DEADLINES</b> <b>Early Bird Advertisers:</b> please return this form by: <b>30 October 2009</b> to <b>6801 4459</b> <b>Standard Advertisers:</b> please return this form by: <b>30 November 2009</b> to <b>6801 4459</b> <i>Following each photo shoot the images taken will be sent to each advertiser for sign-off and uploading to Adkit.</i>	
Dubbo City Council use only: Request received: (date request received by fax to CIC ) ..... Time established between Mark James and advertiser for photo shoot: Day ..... Time ..... Details of talent confirmed for photo shoot (if DCC to arrange): No of persons: ..... Target market: ..... ph: ..... No of persons: ..... Target market: ..... ph: .....	
<b>Inquiries:</b> Contact Dubbo City Council – Dubbo City Guide Project Team e (02) 6801 4451 (ask for Lana or Josie)	

\* (excludes regional advertisers and classified listings)