

TIME TO GROW

# PETER HELPS SPICE UP DUBBO

Newtown Providores, Wingewarra Street, Dubbo

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**:DUBBO**

When Peter Davis opened his unique gourmet deli in December 2001, his business was instantly welcomed by the Dubbo community.

“We were quietly warmed by the concept that people were shopping here primarily to keep us open. They were adamant we stayed here and in business because we are a lifestyle business and we add to their lifestyle,” Peter said.

Newtown Providores was the first business to bring distinctive foods like exotic pastas, herbs, spices and cheeses to the Central West. Today, Peter is proud to announce they are the last bastion of fine foods from ‘over the Blue Mountains’.

Dubbo’s central location has been a great advantage to Newtown Providores, enabling the business to prosper beyond the setting of Dubbo. The business services a great portion of the state from Bourke to Wilcannia and right through to Tamworth.

“We’ve been embraced completely by the community of Dubbo and also the communities that Dubbo services,” Peter said.

“Part of the reason we do quite well is that we promote and assist any charity or organisation, even outside of Dubbo. We put a lot of emphasis on zipping out to little places where you know you’re not going to turn enough money to actually make it viable, but to support their events and build their events and help their community by investing in their community.”

The exclusive food store is popular with tourists and constantly receives requests to open up shop in Sydney, Melbourne, Brisbane and Newcastle because customers can’t get what is on offer in a one-stop-shop anywhere else. The store was recognised in the 2004 Inland Tourism Awards, won a distinction at the State Tourism Awards that same year and was awarded a Gold Rhino in 2005 at Dubbo’s ‘night of nights’.

