

This booking form is to be used by businesses to book a new advertisement or to repeat their previous advertisement in the 2013/2014 Dubbo City Guide.

## DETAILS

Name

Business

- I am a previous advertiser (select option 1 or 2)     I am a new advertiser (select option 3)

## BOOKING OPTIONS

### OPTION 1

- Repeat my previous advertisement from the 2011/2012 Guide without any changes

### OPTION 2

- Repeat my previous advertisement from the 2011/2012 Guide with the following changes:

- I would like to change my image     I would like to change my logo     I will email new copy (text)

Details

### OPTION 3

- I would like to book a new advertisement, please select size below: (prices include GST)



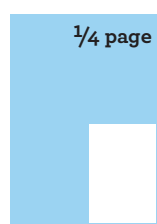
Early Bird \$5815  
Standard \$6120



Early Bird \$5335  
Standard \$5610  
Regional \$6175



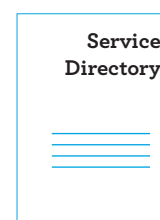
Early Bird \$2855  
Standard \$3010  
Regional \$3310



Early Bird \$1500  
Standard \$1585  
Regional \$1744



Early Bird \$815  
Standard \$860



Early Bird \$495  
Standard \$525

- Premium display ad^     Full page^     Half page^     Quarter page     Eighth page     Service Directory

^Digimarc available to premium display, full and half page advertisers only. Please link the image in my advertisement to the following:  
http://

A member of Dubbo City Council's Marketing and Communications Services Branch will contact you to confirm your advertisement details. Please provide your relevant contact details below:

Phone  Email

## PAYMENT OPTIONS

Please refer to advertising rates above detailed in the Advertising Prospectus.

- Early bird booking option:** Payments by 28 March 2013 (booking, content & images **before 1 March 2013**).
- Standard booking option:** Payments by 19 April 2013 (content & images provided **before 28 March 2013**).

**Please note: Do NOT send payment with this booking – your business will be invoiced after booking is received.**

Please ensure you have read and understood the guidelines and terms and conditions outlined on the 2013/2014 Dubbo City Guide Advertising Prospectus.

- I accept all guidelines and terms and conditions

Name  Date

Signature